



Network Georgia

PROGRESS REPORT 2019



The Ten Principles of the United Nations Global Compact



HUMAN RIGHTS

- 1 Business should support and respect the protection of internationally proclaimed human rights and
- 2 make sure that they are not complicit in human rights abuses.



LABOUR

- 3 Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
- 4 the elimination of all forms of forced and compulsory labor;
- 5 the effective abolition of child labour; and
- 6 the elimination of discrimination in respect of employment and occupation.



ENVIRONMENT

- 7 Businesses should support a precautionary approach to environmental challenges;
- 8 undertake initiatives to promote greater environmental responsibility; and
- 9 encourage the development and diffusion of environmentally friendly technologies.



ANTI-CORRUPTION

- 10 Businesses should work against corruption in all its forms including extortion and bribery



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2019 marks the third year from re-launching of UN Global Compact initiative in Georgia and we can proudly say that it was a year of significant achievements and major milestones.

It was a year of facing and overcoming challenges that have inspired us to achieve even more, that prepared the ground for massive growth of the Network in 2020.

It was a year of new initiatives, partnerships and recognition. I would like to proudly highlight a few of them:

- ✓ We launched SDG Pioneer competition in Georgia, recognizing young leaders who drive sustainability agenda within Georgian companies.
- ✓ We initiated Corporate Responsibility School in the country, that will pave the way for young professionals into the contemporary world of sustainable business.
- ✓ We joined the forces with the Business Ombudsmen of Eastern European and Central Asian countries to promote sustainable and responsible business in the region.
- ✓ We carried out the first ever business survey in Georgia that substantively studies corporate sustainability practice in the country.

2019 can be characterized with the Georgian businesses slowly transitioning from the stage of "what is corporate sustainability" to the stage of "how to be sustainable as a business". There is still a long way to go, however we are on the right track. Business, Government, civil society, media, academia, international organizations and financial institutions - have all been individually contributing to sustainability movement in the country... But next year should be a year of joining forces, a year of partnerships and a year of growth!

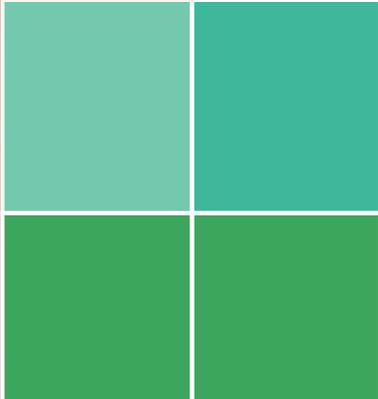
So let's join the forces and take steps together to achieve the world we all want.

United Nations Global Compact - Uniting Business for a Better World!



Salome Zurabishvili

*Executive Director of
Global Compact Network Georgia*



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ABOUT THE GLOBAL COMPACT

UN Global Compact is the world's largest corporate sustainability initiative that promotes a sustainable and inclusive global economy for people, society and the market. In order to achieve this, the UN Global Compact calls on the business to:

- (1) Carry out its activities in accordance to Ten Principles on human rights, labor, environment and anti- corruption.
- (2) Take strategic actions to advance broader societal goals, such as the UN Sustainable Development Goals, with an emphasis on collaboration and innovation.

The UN Global Compact counts more than 10 400 companies based in over 160 countries and about 3 500 non-entrepreneurial entities as its members.

Global Compact Network Georgia (GCNG) is a local network for the UN Global Compact. The Georgian Network was launched in 2016 with the aim to promote the UN Global Compact's Ten Principles in the field of human rights, labor rights, environment and anti-corruption among local businesses.

In 2018 - 2019 Global Compact Network Georgia:

ORGANIZED **150 +**
workshops and events

ENGAGED WITH
300+ companies

The Secretariat of the GCNG is a non-governmental organization Civil Development Agency (CiDA).

In 2019 the activities of Global Compact Network Georgia were financially supported by the Swedish Government.

GCNG BOARD



George Welton
AmCham Georgia,
Executive Director
GCNG Board Chair



Rusudan Medzmariashvili
BP Georgia,
CSR Manager



Valeri Chekheria
Adjara Group Hospitality, CEO



Salome Zurabishvili
CiDA,
Executive Director



Ilia Revia
MFO Crystal, CEO



Michael R. Cowgill
Georgian-American University,
President



Tinatin Stambolishvili
GPI Holding,
*Head of Marketing
and Communications*



Klaus Laursen
APM Terminals Poti,
Managing Director

GCNG TEAM



Salome Zurabishvili
Executive Director



Davit Mikeladze
Focal Point



Lana Chkhartishvili
*Advisor on Corporate
Responsibility Issues
to the Government Institutions*



Tamar Lazarashvili
*Environmental Management
Expert*



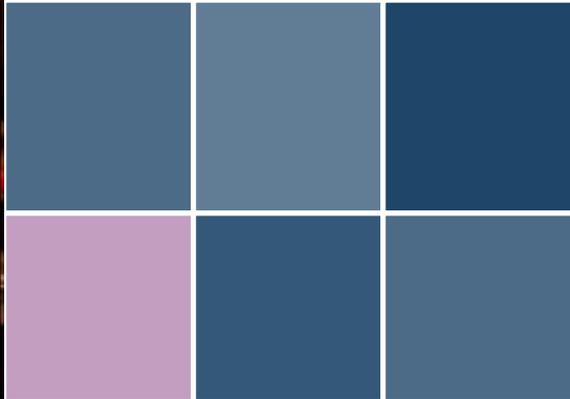
Sophio Khuchua
Labour Rights Expert



Etuna Tsotniashvili
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Shorena Megrelishvili
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Manager*

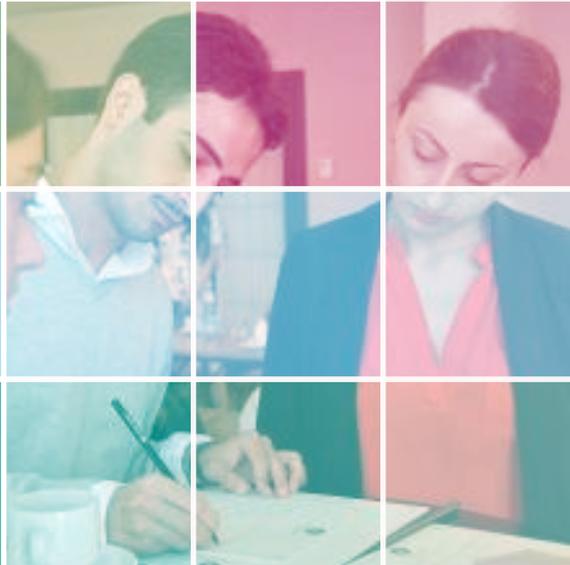


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GENERAL AND THEMATIC MEETINGS OF THE NETWORK

GENERAL ASSEMBLY

The General Assembly Meeting of the Network was held on **June 20, 2019**.

Management team shared the updates and the future plans with the members. Among the updates the management changes were also communicated – Mr. George Welton, who is the Executive Director of the American Chamber of Commerce in Georgia and Board member of Global Compact Network Georgia, was elected by the GCNG Board as the new Chairman, on May 7, 2019. While giving a welcoming speech he underlined the importance of collaboration and partnerships within the Network; The former focal point of the Network, Ms. Irine Urushadze presented the plans for the platform, the Working Groups concept and their main goals, as well as the benefits and offers from the Network to its members.

The members were keen on participating in activities presented to them. The meeting then was transformed into a workshop where the format and possible areas of focus regarding the Working Groups and possible ways of collaborating within them, were discussed. The consultations formed a foundation for the future workshops offered to the WGs.



ANNUAL THEMATIC EVENT

Global Compact Network Georgia hosted an Annual Thematic event on December 10, 2019. The event which was attended by more than 70 delegates was opened by Erik Illes, Head of Development Cooperation and Deputy Head of Mission of the Embassy of Sweden.

During the panel discussion the attendees had an opportunity to listen to valuable recommendations on global challenges and sustainability given by the specially invited international guests, Mr. Paul Garrison, Professor at Dartmouth's Tuck School of Business in the US, former Managing Director of Coca-Cola Hungary, Ms. Edda Dankmeyer, Senior corporate sustainability professional with over 10 years of experience, including E.ON, ERGO Insurance Group and HUGO BOSS, and Mr. Michele Orzan, Climate Reality Leader and Founder of the GREENWILL Global Environment Initiative.

THEMATIC ACTION PLATFORMS

There are three Action Platforms (APs) within Global Compact Network Georgia – **“Productive Employment and Decent Work”**, **“Green Solutions for Responsible Business”**, **“Business for Equality”**.

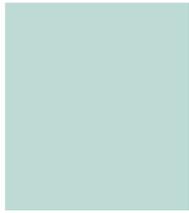
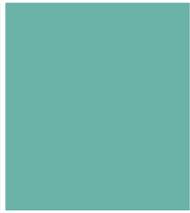
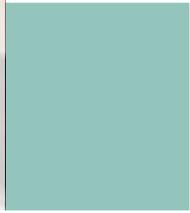
PRODUCTIVE EMPLOYMENT AND DECENT WORK

July 26, 2019 – The two Action Platforms on **“Productive Employment and Decent Work”** and **“Business for Equality”** held their meetings in July. The gatherings aimed at establishing which companies and CSOs would decide to participate in relevant APs and at discussing the main topics that the companies were interested in to work on. The discussions evolved around the content of APs’ future activities and the resources the members were ready to invest for its successful work.

September 12, 2019 – AP **“Productive Employment and Decent Work”** organized a site visit to a member company **“Dio”**. Business as well as CSO representatives learned about Dio’s labor right practices and internal regulations. During the visit participants were able to see the working conditions at the company as well as operational health and safety standards that are in place.

The AP met again on **November 13, 2019** and discussed new Workplace Safety Regulations. The meeting was attended by a representative of the Labor Inspection Department who introduced legislative obligations in this regard.





BUSINESS FOR EQUALITY

September 13, 2019 – In September the AP **“Business for Equality”** held its quarterly gathering workshop. The thematic areas of the AP are quite broad and focus on women’s empowerment, persons with disabilities, youth, ethnic and religious minorities, former inmates and probationers, LGBTQ rights, elderly people and other topics raised by the members. During the meeting, members formed partnership project groups, where businesses as well as CSOs will continue to work closely on the implementation of the specific project ideas.

The AP members gathered again on November 29, 2019, to discuss the progress on joint project implementation concerning: 1. women’s empowerment through defeating gender stereotypes at the workplace 2. Raising awareness on vision disability. The meeting discussions evolved around the implemented activities as well as opportunities for the upcoming months.

GREEN SOLUTIONS FOR RESPONSIBLE BUSINESS

September 24, 2019 – AP **“Green Solutions for Responsible Business”** held its first workshop in September. The participants named the following as their fields of interest: internal environment policies, having access to latest regulatory changes, sharing good practices between companies through site visits, supporting each other with relevant tools and resources.

The AP met again on **November 12, 2019**, to discuss new national regulations on waste management. At the meeting, president of the Georgian Waste Management Association Giorgi Guliashvili introduced the recent amendments in the legislation to the working group members. The group discussed the upcoming regulation related to Extended Producer Responsibilities which would come into force on December 1, 2019.



SDG WEEK: OCTOBER 21-25

COMPANIES SIGN PWD PRINCIPLES

Leading business companies signed the principles for empowering persons with disabilities and agreed to ensure their engagement in business sectors by means of providing professional trainings, enhancing their qualifications, creating employment opportunities and equal possibilities for all.

16 companies signed the principles and expressed their readiness to work actively in this direction.

PwD Empowerment Principles:

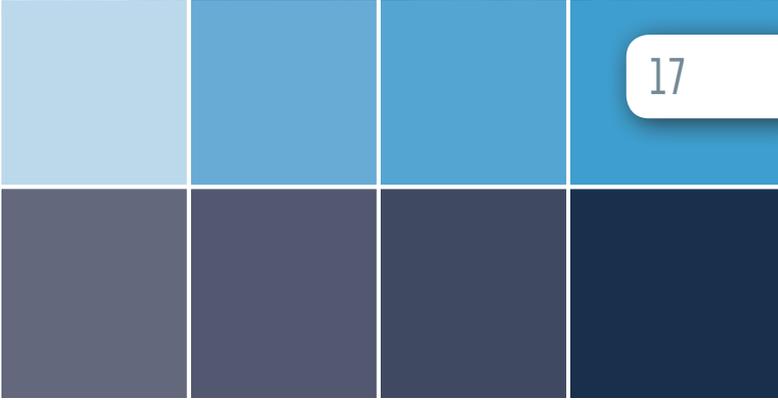
1	Affirm high-level support for non-discriminatory approach towards persons with disabilities and implement the relevant practices;
2	Workplace accessibility for the persons with disabilities;
3	Promote training and professional development of the persons with disabilities;
4	Create Decent and safe workplace for the persons with disabilities;
5	Consider the needs of persons with disabilities while developing company products and services;
6	Empower persons with disabilities in the marketplace through supporting entrepreneurship and integrating in the supply chain;
7	Support the education of persons with disabilities;
8	Promote visibility of the persons with disabilities into the society;

The event was concluded by Wheelchair Fencer World Champion Irma Khetsuriani, who shared with attendees her life experience including the challenges she faced on her way to success.

SDG FAIR

For the first time in Georgia and entire Caucasus Region, Global Compact Network Georgia hosted the fair exclusively dedicated to sustainable development goals (SDGs). Fair took place in Batumi, Adjara. Fair was attended by industry-leading companies including APM Terminals Poti (part of A.P.Moller-Maersk), JS Georgian Railway, JSC Natakhtari (brewery company, part of Anadolu Efes group), Iliia State University, SOCAR, IDS Borjomi, GPI (part of Vienna Insurance Group), real estate development company REDCO. Thematic panel discussions featured Business Ombudsman of Georgia, Head of Public-Private Partnership (PPP) Agency, 1st Deputy Minister of Finance and Economy of Adjara Autonomous Republic, Associate Banker at EBRD, and Chairman of Commerce and Industry of Adjara Autonomous Republic. Fair proved to be a great success helping companies to present to wider audience their work and achievements in regard to corporate responsibility, to participate in promotion of SDGs, to network and picture possible multi-sector partnerships aiming for sustainable development.







CORPORATE RESPONSIBILITY RESEARCH 2019

With the support from Innova LLC, GCNG conducted a quantitative and qualitative research of Corporate Responsibility in Georgia. The project aimed to survey the business operating in Georgia in terms of corporate responsibility. The Survey allows all stakeholders to get a clear picture regarding CR in the country in terms of large, medium-sized and small businesses.

The results of the survey were presented during the SDG Week. Members of the platform, as well as external stakeholders – representatives of media, academia, business and CSO sectors attended the event.

Quantitative Research was conducted through structured telephone interviews. In the process 1053 large, medium-sized and small organizations were interviewed. The quantitative survey questionnaire covered a wide range of aspects – CR management, CR Reporting, SDG Implementation, 4 thematic areas of UNGC 10 principles (Human Rights, Labour Right, Environment and Anti-Corruption), etc.

Qualitative Research implied in-depth interviews with the representatives of 30 companies operating in Georgia. 17 out of the 30 surveyed enterprises were large companies, ten medium-sized and three small businesses. The questionnaire was mainly focused on the SDGs of the United Nations. The purpose of the survey was to get an idea of how the Georgian companies are engaged in the implementation of SDGs, what they do to support the goals and if their approaches are long-term oriented.





PARTICIPATION IN INTERNATIONAL EVENTS

July 15 - 18, 2019 – The Executive Director and the Focal Point of GCNG participated in the **UN Global Compact Annual Local Networks Forum** in New York, USA. The forum aimed primarily at sharing experiences and practices between networks and promoting partnership between networks.

During the visit ED of GCNG participated in numerous thematic and bilateral meetings and shared the practice network had as well as success stories at the time (CSR Award, SDG Roadshow particularly), which caused high interest from fellow network members.



Managing staff of the GCNG made some important agreements:

- ✓ GC Networks from Poland, Ukraine and Turkey will partner with GC Network Georgia for the Regional Conference which will be scheduled in 2020 together with UN Global Compact Headquarters and will therefore be branded **MGGLB (Making Global Goals Local Business)**, this means high level representation from participating networks and the UNGC HQ;
- ✓ GC Networks of Germany, UK and Switzerland will support CiDA to collaborate with large multinational companies to send their high-level representatives for conducting masterclasses for Georgian Businesses;
- ✓ Network representatives from several countries (Germany, Switzerland, Macedonia) also agreed to be a part of CSR Award 2020 through evaluating the applications and being members of international jury of the award;
- ✓ GC Network Germany agreed to support GCN Georgia in providing the self-assessment tool on labour rights to be further adapted to Georgian context.

In the week of **September 20-25, 2019**, The UN Global Compact announced in UN HQ, New York, ten global **SDG Pioneers** – young business leaders who are doing an exceptional job to advance the Sustainable Development Goals (SDGs) locally. For the first time Georgia was presented in the competition. Maya Kobalia - Head of the Environmental and Social Division of the financial inclusion organization Crystal won the SDG pioneer local award at the annual CSR Award Ceremony organized by GCNG in Tbilisi.



Maya, as a local winner, has been recognized and awarded with a special trophy by the UNGC at the UN HQ in September. To support the Georgian contestant, the President of Georgia - Salome Zurabishvili and the Permanent Representative of Georgia to the UN - Kakha Imnadze were attended at the Award Ceremony. The SDG Pioneer from Georgia had the opportunity to participate in number of high-level events at UN HQ.

During the visit GC Network Georgia representatives and SDG Pioneer attended a MGGLB Conference organized by GC Network USA. The event brought together Network members from different parts of the world, corporate sustainability leaders and UN representatives. The aim of the event was to discuss practical actions and partnerships in support of the Global Goals around the world although special attention was paid to several issues including the progress toward a sustainable future surrounding the themes of financing the SDGs, climate change, gender equality, and innovation.

November 4-7, 2019 - Executive Director and Focal Point of the Network took part in the **UN Global Compact Regional Conference "Making Global Goals Local Business", held in Lisbon, Portugal**. Salome Zurabishvili, Executive Director, was invited as a speaker of the panel discussion on SDGs together with Heads of Global Compact Networks of Switzerland, Brazil, Colombia and Lebanon. She talked about 2030 Agenda for Sustainable Development in Georgia and explained how the private sector is engaged to achieve the SDGs in the country.

The participants analyzed the main challenges faced today, in terms of sustainable development, as well as the main strategies and solutions that are being used by the local networks to solve them.



Executive Director of GCNG attended the Web Summit during her stay in Lisbon. This time summit gathered a record-breaking number of attendees - 70,469 representing 163 countries with 46.3% of women delegates. Sustainability was one of the hot topics on the agenda of the Web Summit with Google's Sustainability Officer Kate Brandt announcing their first-ever sustainability accelerator providing support to startups who aim to solve the UN's Sustainable Development Goals.

November 19, 2019 - Salome Zurabishvili, Executive Director of GCNG participated in the **1st Annual Conference of Environmental Policy and Advocacy Development Initiative for Ukraine (EPAIU)**. The conference brought together EPAIU partners and stakeholders to share ideas for a cleaner and more sustainable environment. Salome participated in a panel discussion- Synergy for the Environment and talked about the ways how Environmental CSOs and Businesses can cooperate to achieve the mutual goals and strong partnerships.

December 19, 2019 - Local network of the UN Global Compact in Ukraine organized an international competition **Partnership for Sustainability Award 2019** in Kiev. The competition has collected partnership projects in 4 nominations: Society, Planet, Economic Development and Peace.

Labour Rights Expert and Coordinator of the AP "Decent work and Productive Employment" joined the representatives of Georgian companies JSC Natakhtari, GPI Holding, and FINA LLC who were selected as finalists of an international competition organized by Global Compact Network Ukraine.

FINA LLC became the winner in the PLANET category. FINA implements a project Harmonization of Information Management to Improve Knowledge and Environmental Monitoring in Georgia. They developed an application that offers easy access to information and sound solutions for a variety of environmental topics in a unified and integrated manner.



INTERNATIONAL BUSINESS CONFERENCE IN GEORGIA

On October 11, 2019, Business Ombudsman's office of Georgia and GCNG/CiDA hosted International Business Conference - „Creating Enabling Environment for Sustainable Business in Eastern Europe and Central Asia“. International mechanisms for Business rights protection, as well as the importance of Corporate Social Responsibility for the business sector, were discussed at the conference. Georgia's Business Ombudsman signed Memoranda of Understanding with the Business Ombudsmen of Kazakhstan, Uzbekistan and Poland, what will promote the Office of the Business Ombudsman to establish International cooperation at a new level.



MASTERCLASS

MORE WOMEN IN THE ICT SECTOR

A joint masterclass of UN Women and GCNG 'Advancing Diversity and Women's Inclusion in the ICT sector' brought together companies to share their practices for increasing gender diversity in the ICT sector

Robert Trnovec from Microsoft shared the company's approach to gender diversity at the event. "These days, women are better at using technologies than men...Diversity is not a hobby for us, it's a business issue", he told the participants.

With the understanding that gender diversity is good for business profitability, Mr Trnovec explained Microsoft's approach to supporting women's inclusion and empowerment in the company. The promotion of a positive workplace culture that emphasizes a "growth mindset" and the participation of top leadership in gender equality efforts is part of this work. "The leadership sets the tone", Mr Trnovec said.



CORPORATE SUSTAINABILITY MASTERCLASS

Global Compact Network Georgia organized exclusively for its member companies a masterclass on the topic of Sustainable Corporate Governance. Ms. Edda Dankmeyer, Senior corporate sustainability professional with over 10 years of experience, including E.ON, ERGO Insurance Group and HUGO BOSS, and Mr. Michele Orzan, Climate Reality Leader and Founder of the GREENWILL Global Environment Initiative, President of the EuCham and Digital Leader of the World Economic Forum, delivered a masterclass and shared their hands-on experience with representatives of the Georgian companies. Masterclass was highly appreciated by attendees as they found the speeches engaging and recommendations valuable for further integrating standards in companies' daily work.



BUSINESS AND HUMAN RIGHTS MASTERCLASS

CiDA and GCNG invited the members of its platforms, as well as other possible partners from business sector for the consultation meeting with the UN Working Group. Executive Director of CiDA, Chair of Swedish International Development Agency and the WG members opened the meeting. The Experts of WG shared briefly the UN Guiding Principles of Business and Human Rights with the participants. The relevant practices, challenges in Georgia and the possibilities to develop corporate responsibility were discussed.



CORPORATE RESPONSIBILITY AWARD 2019



For the second time Corporate Responsibility Award 2019 was held in Tbilisi, Georgia on May 2, 2019. The event was organized by the two platforms – Global Compact Network Georgia and CSR Club. The Annual award aimed at raising awareness of business around SDGs and recognizing their contribution in the implementation of Agenda 2030 in Georgia.

Corporate Responsibility Award 2019 was shaped around the Sustainable Development Goals; particularly, categories corresponded to the following goals: SDG 4 - Quality Education, SDG 5 – Gender Equality; SDG8 – Decent Work and Economic Growth; SDG11- Sustainable Cities and Communities and SDG17 – Partnership for the Goals. SDG Pioneer 2019 was also revealed during the Award ceremony, as a part of global search of young champions working on SDGs in corporate environment.

53 applications were received from 36 companies, doubling the amount from the previous year, underlining the importance of showcasing successful companies through similar award systems. Companies from various sectors – finances, retail, food and beverage production, insurance, medicine and pharmaceuticals participated in the award competition. The Jury which included both international and Georgian experts evaluated the applications with robust criteria, selecting five winners:

SDG 4 Quality Education – Bank of Georgia

SDG 5 Gender Equality – Financial Inclusion Organization CRYSTAL

SDG 8 Decent Work and Economic Growth – GPI Holding

SDG 11 Sustainable Cities and Communities – APM Terminals Poti Sea Port

SDG 17 Partnerships for the Goals – Natakhtari and Our Home Georgia

SDG Pioneer was selected through the process elaborated by the UN Global Compact and Maya Kobalia, representative of Crystal was announced as a winner.



- 4** QUALITY EDUCATION

- 5** GENDER EQUALITY

- 8** DECENT WORK AND ECONOMIC GROWTH

- 11** SUSTAINABLE CITIES AND COMMUNITIES

- 17** PARTNERSHIPS FOR THE GOALS




The ceremony counted over 160 attendees, including the Ambassador of EU, Head of Swedish International Development Agency, UN Resident Coordinator in Georgia, Deputy Minister of Economy and Sustainable Development of Georgia, Chairman of Public Private Partnership Agency and others, representatives from government, international organizations, companies, CSOs and academia.



AWARENESS RAISING WITH EXTERNAL STAKEHOLDERS AND RECRUITMENT EFFORTS

SDG ROADSHOW

GCNG organized information meetings in the regions of Georgia to raise awareness among local business, local self-government and CSOs on SDG implementation, and encourage business involvement locally in those processes.

Five meetings in the municipalities of Georgia were held in July, 2019 within the SDG Roadshow campaign: Rustavi, Telavi, Zugdidi, Mestia, Batumi.

Representatives of the GCNG introduced attendees to the purpose of the SDGs in Georgia and how each sector representative can contribute to their successful implementation. Representatives from different sectors also outlined the most acute problems facing their regions and discussed possible ways of resolving them. The attendees received information about the Global Compact itself that promotes a sustainable and inclusive economic environment for both people and businesses.

The meetings revealed that the most local challenges were on infrastructural issues, however the issue of youth unemployment, qualification of staff, access to professional education locally, and other issues have also been voiced.



SDG ROUNDTABLE

SDG roadshow was followed by SDG Roundtable - first multi-stakeholder meeting on Business 2030 Dialogue Series regarding the partnerships between the stakeholders with particular focus on regional development.

Representatives from government, businesses and CSOs, particularly regional CSOs (members of R-CSN) attended the meeting. The event participants discussed prospective ways of partnering with each other, different business representatives spoke of the resources they could put into the partnership projects (human resources; material resources – venue, catering, etc.). Regional CSOs from the municipalities that had not been covered by the Roadshow also shared their challenges and how business could engage. In the end, participants also shared successful cases of partnerships (for instance, partnership between Crystal and regional CSOs on empowering local youth, Adjara Group partnering with Kazbegi local NGO for raising awareness on violence against women within their employees, etc.).



UNGC HQ REPRESENTATIVE IN TBILISI

Senior Manager of Global Operations Team at UNGC HQ, Alexandra Tarazi visited Georgia. Ms. Tarazi presented at AmCham gathering, talking about UNGC and 10 Principles, as well as other activities and global campaigns UN Global Compact is focused on. The event was aimed at raising awareness regarding UNGC and on the ways to join the platform.

GCNG PRESENTATIONS AT PARTNERS' EVENTS

On October 16, 2019, a workshop on Effective Anti-Bribery/Corruption Compliance was held in Tbilisi. The event was hosted by the EBRD Georgia Resident Office and the EBRD Office of the Chief Compliance Officer and was attended by local clients of the organization and representatives of the Georgian business sector.

The ED of the Global Compact Network Georgia was amongst the speakers. Salome Zurabishvili presented the Global Compact and its work to promote Corporate Sustainability. Salome introduced businesses the latest tools used by the platform and the benefits the UNGC can bring through the membership and active engagement in its work. In addition, she talked about local network's activities and highlighted what the GCNG can offer them through the platform.

On February 28, 2019, the FINANCIAL organized a Corporate Social Responsibility Forum in Tbilisi which brought together government, business and CSO representatives to discuss their experience related to CSR and current challenges. ED of the GCNG Salome Zurabishvili talked about the Network and difficulties companies are facing while adapting the CSR strategy.



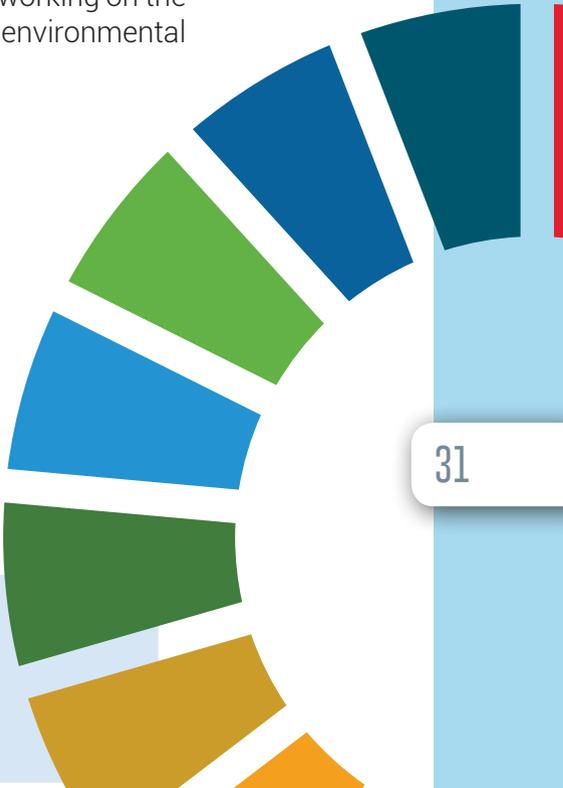
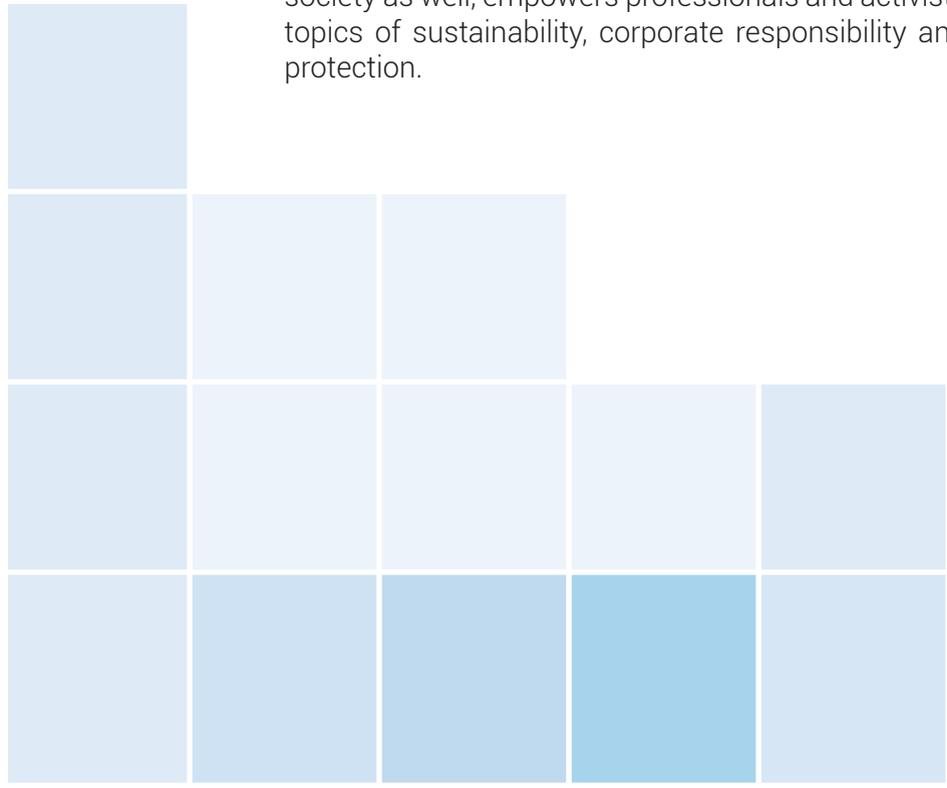


USEFUL TOOLS & INSTRUMENTS ADOPTED BY GCNG

Environmental Management Expert of the GC created four SDG thematic infographics: Clean Water and Sanitation, Sustainable Consumption and Production, Climate Action, Life on Land.

Network also adopted 4 environmental tools: Initial Environmental Review Tool, Environmental Policy Development Tool, Environmental Aspect and Impact Assessment Tool, Greenhouse Gases (GHGs) Emission Calculation Tool.

This set of infographics and tools helps not only companies but the society as well, empowers professionals and activists working on the topics of sustainability, corporate responsibility and environmental protection.



LAUNCHING OF CORPORATE RESPONSIBILITY SCHOOL

GCNG and CiDA carried out a project - CSR Education in Georgia- aimed to building capacity and awareness among principal stakeholders in Georgia: business, government, CSOs, media and youth on the concept of corporate sustainability, its importance for sustainable development in the country, and ways of promotion of internationally recognized standards.

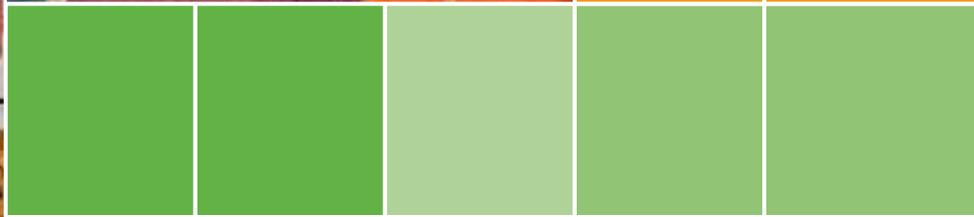
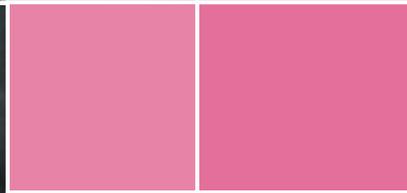
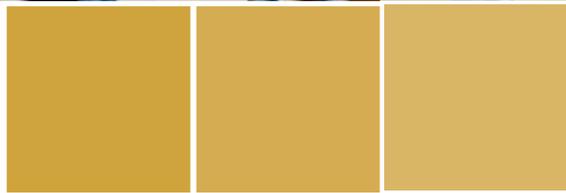
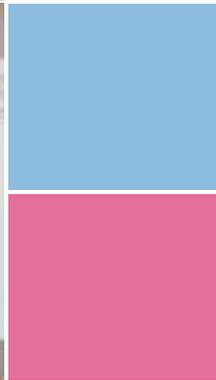
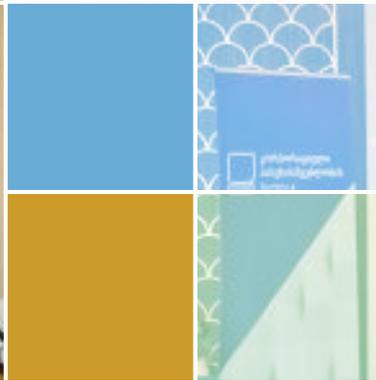
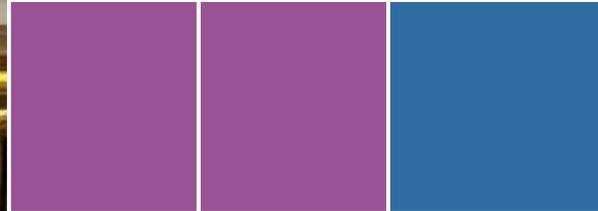
As part of the project a pilot course has been carried out in partnership with Ilia State University and Marketing and PR and Marketing Communications Company GEPRA.

For the pilot course a special Syllabus has been elaborated, school logo has been created and ToT was held for the School lecturers led by Paul Garrison, Professor of Marketing at Dartmouth's Tuck School of Business in the USA.

In November 2019, CiDA announced the selection of the participants for the pilot training course that was organized during December, 2019. 22 participants were selected for the four-day training that was conducted by the lecturers trained during the ToT.

Seven different lectures (Ethical Leadership and Management, Ethics and Ethical Decision-making, Organizational and HR Management, Corporate Governance, Corruption, Corporate Sustainability, Corporate Sustainability Reporting and Communication) have been delivered during the pilot course which was attended by business, CSO, media and Academia representatives.

The Certified Courses at Corporate Responsibility School will be open for any interested stakeholders from Spring, 2020.



GCNG PRESENCE IN MEDIA

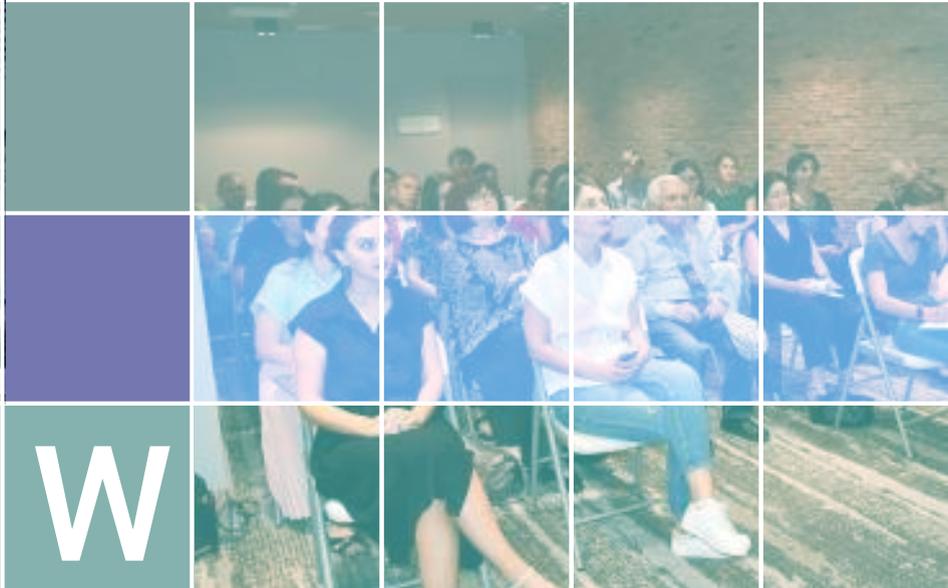
MEDIA WORKSHOP

GCNG organized a seminar for leading media representatives on corporate responsibility and related issues. Journalists and producers got acquainted with modern standards of corporate responsibility and best practices; they received information about the international practice and the reality in Georgia. The workshop participants discussed the coverage regulations and the challenges that businesses face in terms of corporate responsibility and the dissemination of their projects through the media.



GCNG IN MEDIA





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WHAT DO WE OFFER?

BUILD TRUST AND TRANSPARENCY

- ✓ A platform to communicate your commitment and progress
- ✓ A customized company profile on the UN Global Compact website
- ✓ A media toolkit to communicate your commitment
- ✓ Global and local opportunities at flagship events, conferences and webinars, including speaking opportunities and signing ceremonies for new joiners
- ✓ Annual award - an opportunity to showcase achievements

ACHIEVE YOUR SUSTAINABILITY OBJECTIVES

The UN Global Compact enables you to advance your knowledge and expertise to meet your sustainability objectives and achieve long-term growth. We offer you guidance, training, tools and support such as:

- ✓ Extensive digital resource library
- ✓ Self-assessment and benchmarking
- ✓ Individual technical assistance to enhance and implement the sustainability commitments
- ✓ Tailored roadmaps and content curation
- ✓ Action Platforms on Equality, Labor Issues, Integrity and Green Solutions
- ✓ Access to capacity building programs and masterclasses
- ✓ Local activations to drive impact
- ✓ Unlimited access to the UN Global Compact Academy learning platform
- ✓ Dedicated Participant Engagement manager

HELP SHAPE THE WORLD'S SUSTAINABILITY AGENDA

Perhaps the most significant benefit of the UN Global Compact is to affect real change and deliver value to our participating companies. Through global and local connections, your company can help define leadership and provide inspiration to a broader audience. The UN Global Compact offers you:

- ✓ Peer-to-peer networking opportunities and unparalleled opportunities to meet industry leaders, UN and Government officials
- ✓ Engage in **policy dialogue** with Government and other major stakeholders to drive the sustainability work
- ✓ Access to global and local partnerships to scale the impact of your projects

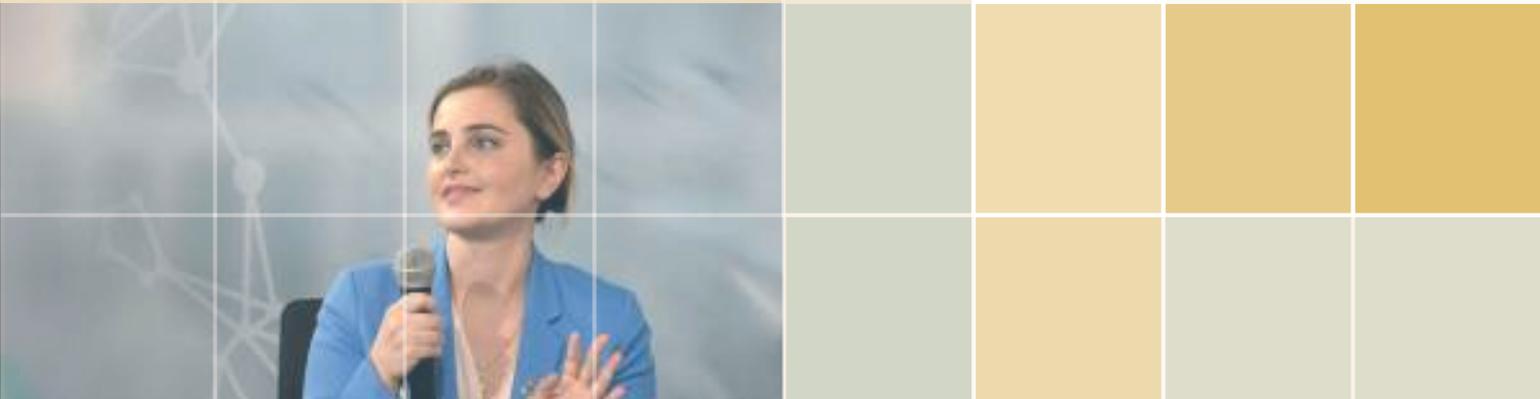
JOIN US

Complete the **Online Application Form** and upload a digital copy of the **Letter of Commitment** signed by the highest-level executive at: **www.unglobalcompact.org**

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Global Compact
Network Georgia



Sweden/შვედეთი

Sverige

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